



ELLEV ADVERTISING AGENCY COMPANY & SERVICES OVERVIEW

WWW.ELLEV.COM – INFO@ELLEV.COM – 843.902.7107

WELCOME

HERE IS A BIT ABOUT WHAT WE DO AND HOW WE SUCCESSFULLY MARKET YOUR BUSINESS



Ellev Advertising Agency is an award-winning, full-service advertising agency offering the best in web and graphic design, marketing and media buying, social media management, SEO, apps, photography, video, PR, printing, and anything else that is marketing or advertising related! Feel free to contact us for any of your digital or advertising needs!



Ellev Advertising Agency

www.ellev.com

843.902.7107

info@ellev.com

Content



01

Award-Winning Web Design

We provide award-winning web design at affordable prices!

02

Social Media Management

Stand out from the crowd with our social media management services.

03

Marketing and Media Buying

We give you great ROI on your marketing and advertising

04

SEO – Search Engine Optimization

We put your company at the top of the list!

05

Full Service Ad Agency – Additional Services

We're a one stop, turn key solution for all your marketing needs!

AWARD-WINNING WEB DESIGN

ELLEV PROVIDES YOUR BUSINESS WITH THE BEST CUTTING EDGE WEB DESIGN FOR AWARD-WINNING WEBSITES

Ellev utilizes cutting edge programming, design, and technology when creating your website. Our sites are designed using a responsive design technics so that they are devices friendly and ready to be viewed and used on your smart phone, tablet, laptop, or desktop. No need to overpay niche “specialized” companies for your website. We research your area of expertise to provide you with a website is designed to excel for your business and give you the best ROI.

We work with companies of all sizes from small business to Fortune 500.

Contact Ellev to get started on your award-winning website design today!



Web Design



SOCIAL MEDIA MANAGEMENT

WE TURN YOUR SOCIAL MEDIA INTO AN EFFECTIVE MARKETING TOOL FOR YOUR BUSINESS

We Handle All Your Social Media Accounts

Facebook • Twitter • LinkedIn • Instagram • Google+
• Pinterest • And More!

What We Do For Your Socially

Active fan recruiting • Increase user engagement • Message and reputation monitoring • and more.

Be A Social Smash

Consistent and strategic use of hashtags to increase your online presence and social search visibility

SMM Packages To Fit Your Needs

We have plans for businesses large and small with posts ranging from one per day to multiple posts per day on multiple social media accounts.

Our Posts, Your Social Success

Unique content, specifically created for your business with articles and images which are carefully crafted to interest your target audience.

All This, And Much More!

Along with all these services, we offer friendly, professional support via phone, email, and text, as well as in-person consultations.



MARKETING AND MEDIA BUYING

WE ARE EXPERTS AT ALL FORMS OF MARKETING: DIGITAL, SOCIAL, TELEVISION, RADIO, PRINT, AND MORE!

01

Television Commercials

02

Radio Advertising

03

Billboard Campaigns

04

Print Advertising

05

Online Advertising



We make your marketing take off!

Our media team are experts at researching and negotiating the best possible advertising placements at the lowest prices for all media outlets while producing the best quality advertisements and results.

SEO

WE GET YOUR BUSINESS TO THE TOP OF THE SEARCH ENGINES

Market & Keyword Research

The process of researching the best keywords for your business by search volume, competition levels, and such.



On-Page Optimization

Define title tags, image alt tags, copy, URLs, and meta descriptions using research keywords.



Technical Optimization

Auditing HTML, headings, code check, duplicate content check, page link checks, and more.



Local SEO Optimization

Optimizing Google+ and Places pages, Google reviews, local directory listings, etc.



Content Creation

Creating on site and off site keyword relative content on blogs, site articles, etc. as well as on site content pages.



Link Building & Outreach

Creating quality inbound links, cross links, directory links, citation links, etc.



Competitor Research

Monitoring competitors backlink profiles, keywords, content, etc. for insight and opportunity.



Web Analytics & Monitoring

Tracking ranking data, research adjustments, monitoring traffic, conversions, site bounce rate, etc.



ADDITIONAL SERVICES

WE'RE A FULL SERVICE ADVERTISING AGENCY – HERE'S A MORE OF WHAT WE DO!

01

Corporate Identity & Branding

We do award-winning logos, brochures, flyers, print & billboard ads, packaging, and more! We can even do your printing!

02

Photography

Our photography is award-winning! Commercial, product, fashion, advertising, and more!

03

Video & Animation

We do all types of video production: corporate videos, tv commercials, instructional videos, motion graphics, and that's just a start!

04

Printing & Marketing Collateral

We provide exceptional printing of all types at the best prices! Brochures, banners, flyers, postcards, business cards, labels, stickers, rack cards, and more!

05

Email & Direct Mail Marketing

We are experts at email and direct mail marketing. We do everything from provide your lists to design your artwork!

06

Public Relations & Consulting

We provide winning strategies and tactics to amplify your message, boost marketing campaigns, create events, or mitigate a crisis if need be. We do it all!



THANK YOU!

WE APPRECIATE YOUR TIME AND LOOK FORWARD TO WORKING WITH YOU SOON!

Ellev Advertising Agency

www.ellev.com

843.902.7107

info@ellev.com